NOAA Services To broadcasters

A Source Book

- Weather Radar Displays
- NOAA Weather Radio
- Public Service Spots
- Weather Satellite Pictures
- NOAA Weather Wire

U.S. DEPARTMENT OF COMMERCE
National Oceanic and Atmospheric Administration

services

Weather Radar Display

remote display from operational radar.

Public Service Spots

on a variety of subjects, available to all stations. (See back page.)

NOAA Weather Radio

continuous broadcasts, may be rebroadcast by commercial and public stations.

Weather Satellite Pictures

tap on to still pictures; animated film loops distributed through major networks.

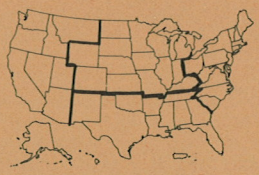
NOAA Weather Wire

hard copy of local, state, and national weather; intended primarily for news media.

sources

Weather Radar

NWS Eastern Region (516) 222-2112
NWS Southern Region (817) 334-2655
NWS Central Region (816) 374-3226
NWS Western Region (801) 524-4000
NWS Headquarters (301) 427-7722



National Weather Service (NWS) Regions

Public Service Spots

NOAA Public Affairs Office (301) 443-8243
Radio – Jack Guinan Television – June Bacon-Bercey

NOAA Weather Radio

NWS Public Services Branch (301) 427-7858

Weather Satellite

NWS Headquarters (301) 763-8282 (301) 427-7704

NOAA Weather Wire Service

NWS Public Services Branch (301) 427-7858
NWS Communications Division (301) 427-7736

public service spots

Radio and TV Public Service Announcements (30 and 60 seconds)

Subjects include boating safety, scuba safety, cold water drowning, floods, hurricanes, lightning, winter storms, tornadoes...

TV Film Clips

Subjects include *USS Monitor,* hurricane safety, tornado safety, cold water drowning, Global Weather Experiment, marine sanctuaries...

Radio interviews ("The Sea and the Air", 14:30 min. each)

Subjects include sharks, farming the sea, winter weather, *USS Monitor* ...

Ask for our complete lists

10TH ANNIVERSARY 1970-1980

National Oceanic and Atmospheric Administration

A young agency with an historic tradition of service to the Nation

March 1980