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? WHY THE WEATHER ? Mailed April 5, 1935

SNUST

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Authority on Meteorology

The newest word in the vocabulary of weather was born a few weeks ago in Kansas. There had been a number of cases in which snow fell during dust storms. For the resulting brownish mixture of snow and dust somebody coined the name "snust," and the birth of the infant expression was reported all over the country in press dispatches. With this good start, the term may prove as hardy as "smog," the name for a combination of smoke and fog that, although labeled an Americanism in American dictionaries, was coined thirty years ago in England, where, moreover, it has been rather extensively used. "Smog" inevitably gave rise to "smoggy," and so we shall not be surprised to read some day of the "snusty" weather that makes life unpleasant out on the Plains. Meteorologists may even introduce a numerical scale for recording "snustiness."

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