

For release  
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Value of long-range forecasting! What the weather will be ten days in advance, next month, next season, or some season next year is of great economic importance. Hence the very great interest in this subject. Dealers in winter goods would like to know now how to order for next winter. Should they lay in more than the usual stock of heavy overcoats, blankets, overshoes, fuel, snowshovels and other articles of winter use? Or should they buy lightly? Will next year be a good season for hay and grain? If a good season, then a moderate acreage may be planted, but if a poor season, then a larger acreage will be required to meet the demand.

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