

For release By Major A.H. Thiessen
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Front page news! The fact that most newspapers give the weather forecast a prominent place in the ear of the front page is evidence enough that weather is Page One news. Such is man's dependence upon the weather that if the forecast and other current weather information were not forthcoming for a single day almost disaster would result. In a situation pictured recently by an imaginative writer, shippers, not warned of a storm at sea, lost their cargoes; fruit growers, caught by a frost, lost their crop; movie companies, having prepared for an outside take, lost money on account of rain; airlines, due to lack of weather information, could not carry out their schedules; and many businesses were handicapped.
