

For release  
Oct. 3, 1940

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Insulation! Now is the time of the year when the house owner begins to think of insulating his home from the cold of the coming winter. To insulate against the cold, that is, to keep the heat within the house from wastefully flowing away, mineral wool and crumpled aluminum foil are used. Mineral wool insulates because it is a poor conductor itself and also because it imprisons air between its fibers, and air that cannot flow is an excellent insulator. Crumpled aluminum foil insulates because it also traps air within its folds and also reflects the heat waves. Where wool and aluminum cannot be used, as at window and door spaces, tightly fitted storm doors and windows are a great help.

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